

# E-Commerce

NALSAR – DDE

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# What is E-Commerce?

- E in it stands for Electronic.
- What is Commerce?
- It is a mere addition of E or something else?
- Can it be said that it is about everything related to business in the cyberworld?

# E-Commerce – Examples?

- Food
- Clothing
- Shelter

# E-Commerce – Examples?

- Education
- Travel
- Lifestyle
- Banking
- Medical
- Insurance
- Entertainment
- Hospitality

# Why E-Commerce?

- User-Friendly
- Global Reach/Presence
- Information Availability/ Density
- Customer Access (higher degree ex. Reviews)
- Ease of Payment
- Better Responsiveness
- International/Better Standards

# E-Commerce – Definition and Meaning

- Consumer Protection Act, 2019
- Section 2 (16) - “e-commerce” means buying or selling of goods or services including digital products over digital or electronic network;

# E-Commerce – Definition and Meaning

- Information Technology Act, 2000
- Preamble
- “An Act to provide legal recognition for transactions carried out by means of electronic data interchange and other means of electronic communication, commonly referred to as ‘electronic commerce’, which involve the use of alternatives to paper-based methods of communication and storage of information.....”

# E-Commerce – Types

- B2B
  - B2C
  - C2C
  - C2B
  - B2B2C
  - B2G (?)
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- As per the FDI Policy – Marketplace Model and Model of Inventory



# E-Commerce – Issues?

- Protection
- Safety
- Misuse
- Money
- Quality
- Public Revenue

# E-Commerce – Issues?

- Protection – Consumer Protection and Competition Laws
- Safety – Consumer Protection, Information Technology and Data Protection Laws
- Misuse – IT and Data Protection Laws
- Money – IT and Banking Laws
- Quality – Consumer Protection Laws
- Public Revenue – Tax Laws

# E-Commerce – Legislations (tentative list)

- Information Technology Act, 2000
- Consumer Protection Act, 2019
- Competition Act, 2002
- Sale of Goods Act, 1930
- Drugs and Cosmetics Act, 1940
- Food Safety and Standards Act, 2006
- Legal Metrology Act, 2009
- Payment and Settlements Systems Act, 2007

# E-Commerce -

- Sectoral Regulation or Centralized Regulation?

Thank You